

Date	Instructor Name	Session Name
Module I: Management		
28.02.2017	Hisham KhalafAlla	Understanding Entrepreneurship
01.03.2017	Mr. Hisham AlGurg	Business Model Canvas
05.03.2017	Ali AlHaddad	Legal Aspects of Entrepreneurship
06.03.2017		
07.03.2017	Dr. Michel Naguib	Entrepreneurship Managerial Skills
08.03.2017		How to Manage Your Business Effectively
	Review - Module I	
Module II: Sales & Marketing		
13.03.2017	Tarifa Al Zaabi	Your Idea Your Success
14.03.2017	Hisham AlGurg	Marketing Management for Entrepreneurs
15.03.2017		
21.03.2017	Hisham KhalafAlla	Selling Skills Strategies
22.03.2017		
26.03.2017	Halim Boumadanit	Introduction to E-Commerce
27.03.2017	Halim Boumadanit	Using Social Media Effectively
28.03.2017	Anas Abu Hamam	Customer Service Excellence
29.03.2017		
	Review - Module II	
Module III: Finance & Business Plan		
03.04.2017	Dr. Michel Naguib	How to Develop a Business Plan
04.04.2017		
10.04.2017	Dr. Michel Naguib	SME Financial Management
11.04.2017		
12.04.2017		
17.04.2017	Dr. Michel Naguib	Financial Plan Workshop
18.04.2017	Dr. Michel Naguib	Business Plan Workshop
	Review - Module III	
Module IV: Human Resources & Operations		
19.04.2017	Rania Sheir	Human Resources Management
24.04.2017	Hamid Al Ali	How to Start Your Business
25.04.2017		Step by Step
15.05.2017	(IBTA)	Promatric Test (IBTA)
22.05.2017	Judgment Panel	Business Plan Review & Presentation
23.05.2017		before Committee

CERTIFIED ENTREPRENEURSHIP PROFESSIONAL DIPLOMA



REGISTRATION CRITERIA

- The applicant must have a business idea that he /she seeks to transform into an actual project.
- Candidates should attend at least 84 training hours from a total of 108 to be eligible for the certificate from the Academy which is Attested from the KHDA
- To be Eligible to get the professional and Achievement Certificate, you must pass the Parametric Test.
- Active participation in the training sessions is compulsory.
- Applicants must have a business idea.

Date | Feb. 20th - May 10th, 2017
 Time | 05:00 - 09:00 PM
 Language | Arabic
 Fees | AED 5,000
 (30% Discount for UAE Nationals "AED 3,500")
 Location | 2nd Floor, Conference Center
 Business Village, Bldg. B, Deira

For Registration
& More Information

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